

HIGH STREETS HERITAGE ACTION ZONE BENCH PROJECT

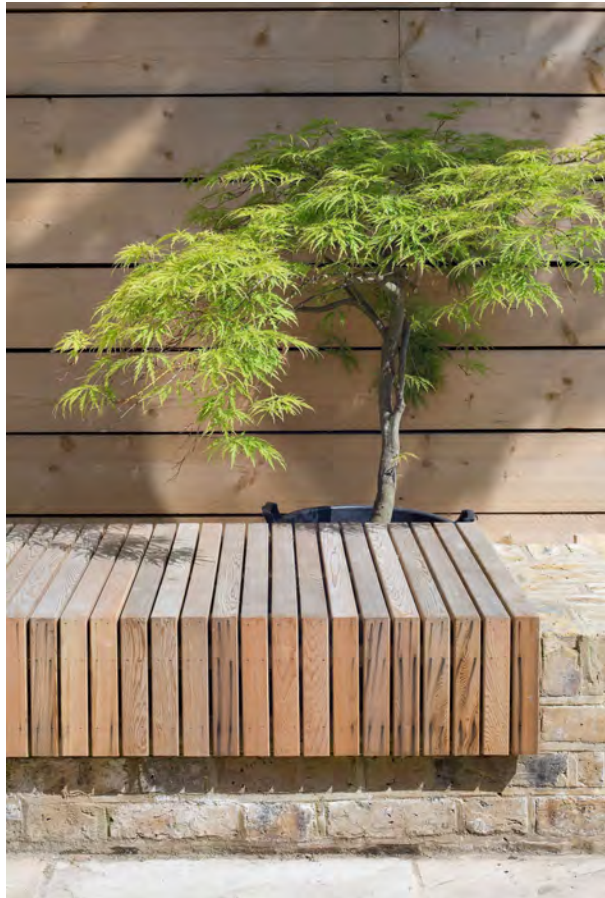


RYDE SCHOOL WITH UPPER CHINE
BINSTEAD PRIMARY
HAYLANDS FARM
RYDE ACADEMY



Introduction:

The benches on Ryde High Street need a facelift. This will be a temporary solution prior to them being removed in a couple of years. It would be nice to see something more inviting, something that will be interesting to look at and lifts the atmosphere of the High Street. The main brickwork can not be changed but colour can be introduced and the top changed. Think about the location and what would look good representing a seaside town.



HIGH STREETS HERITAGE ACTION ZONE

TOWN HALL & THEATRE



IDEA Generation

How the space is used and creating a space for the next generation is going to be key to making this work. It's important to move away from traditional thought and look at what future generations might want from the space. Gaming centre, conference talks, bands, TED talks, Social media hub.



RYDE SCHOOL
WITH UPPER CHINE



HIGH STREETS HERITAGE ACTION ZONE CASE STUDY


The "Play Me I'm Yours" initiative placed pianos in public spaces - Harrow Rd, London



The spaces in a high street or town centre can be where this social ingredient can be most evident.



© Luke Jerram



The Heritage Lottery-funded "Our Town Our Basildon" project created a heritage trail celebrating highlights of the town and its history. This and spin-off activities, such as the creation of an information hub which displayed children's photos and stories about the town, re-ignited people's interest in their local high street and provided an additional reason to visit.

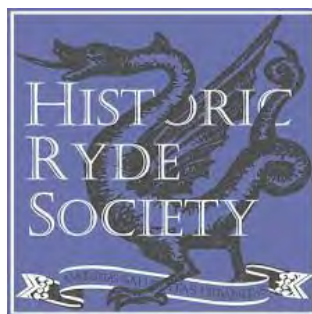
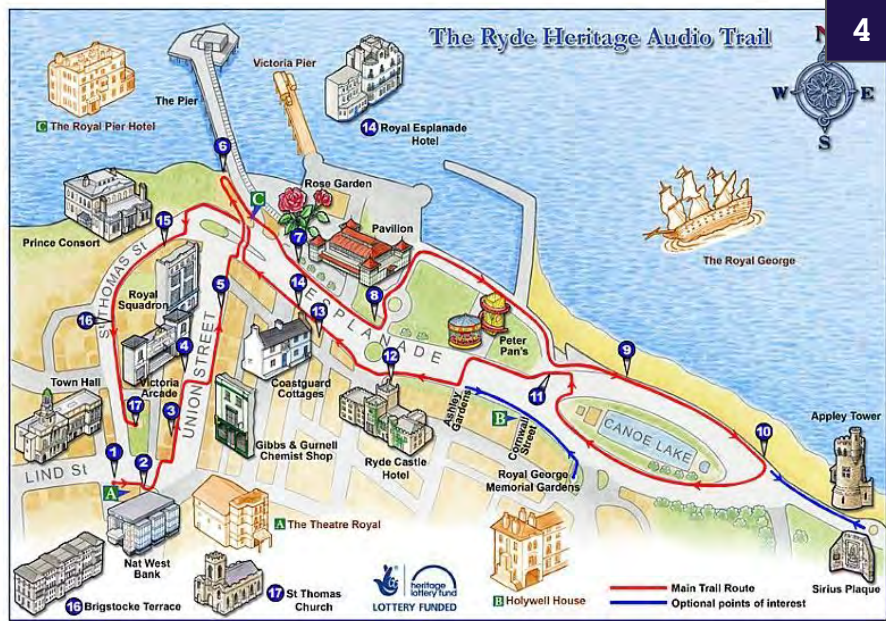



**RYDE SCHOOL
WITH UPPER CHINE**



HIGH STREETS HERITAGE ACTION ZONE

RYDE HERITAGE TRAIL



HIGH STREETS HERITAGE ACTION ZONE Co-Op SQUARE



Artists Holly Maslen,
Tony Trowbridge




RYDE SCHOOL
WITH UPPER CHINE



HIGH STREETS HERITAGE ACTION ZONE CASE STUDY



© Brighton and Hove City Council



https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/5987/2185491.pdf

Finding the right local recipe There are numerous ways of using and improving urban spaces, but not all of them are right for every place. Pedestrianisation, for example, can result in places becoming lifeless at night, giving rise to security concerns. However, in another setting this might not be an issue and pedestrianising a street could be exactly what is needed. Local people with a good understanding of life in the area will be in a good position to identify the elements that together will make a positive difference, and are often well-placed to lead and deliver improvements. They may have greater day-to-day awareness of what is valued locally, of localised issues and possible solutions, and they may be able to provide the necessary momentum to initiate change. To survive, high streets need to be visited by all the local communities, and public spaces need to be open to and attractive to everyone, regardless of age, gender, disability or ethnicity. Local community and business buy-in can make or break a public space initiative. Decisions on the approach to revitalising an area or space must ensure that local businesses and the local community, particularly those with disabling conditions or impaired mobility and other marginalised groups, are involved in the decision process to ensure that all members of the community can enjoy the benefits. Strong community buy-in and pride in the initiative can bring in people and communities who might otherwise have gone elsewhere, boost creative ideas, ensure the space is used as envisaged, and help reduce anti-social behaviour that could otherwise erode its success. The first task is to understand how people experience the area at present - with different primary purposes in mind and with different needs, and at different times of the day. You can then agree a vision - shared between local people, local businesses and local government - around which you wish to transform the town centre high street experience. This may require an equality impact assessment and some tough strategic judgements - not every high street will be ideally suited to make a credible distinctive offer, and there may be a need for some scaling back and/or changes of use in some areas. These are challenges for local authorities, acting together where necessary, within the new planning framework. Imagination is key, and new forms of engagement will be needed to understand how places might work for the people who do not currently use them: what will encourage people back or attract others for the first time. Once you have settled on a shared vision, you can plan how to make it work, and the role of the shared and public spaces within that. Choices will then have to be made about actions and changes. These again must be supported by local businesses and communities, and must be realistic - in some places resources will be available for very significant investment; in others investment will be limited.

Reclaiming the space All too often, habit and busy lives can make us forget that urban spaces and pavements can be more than a path along which to hurry from A to B. These under-used assets could be enhanced to help revitalise our town centres, boost economic performance, support regeneration, and build community pride and social integration. The potential uses of these spaces are many. The simplest is their use as a spillover from the surrounding units - open store frontages with room for racks and baskets of goods outside to entice shoppers in; a tasting area for a delicatessen; attractive outdoor seating areas for cafés, restaurants and bars. Care needs to be taken to ensure that these spillovers leave sufficient space for passers by, including for example those with wheelchairs or buggies or using a cane.

Children playing in the fountains in Millennium Square, Bristol



© Alice Darley

Pavement cafés, Mansfield



© Association of Town Centre Management



**RYDE SCHOOL
WITH UPPER CHINE**

HIGH STREETS HERITAGE ACTION ZONE SHOP FRONT Improvement SCHEME

Feasibility study.
Island based or
larger companies.



HIGH STREETS HERITAGE ACTION ZONE St Mary's School

Potential to have summer usage with groups coming to the island and needing a space. Limited usage.

Flats - rents - B&B
Offices - Air BNB



INNOVATION
HUB



RYDE SCHOOL
WITH UPPER CHINE



HIGH STREETS
HERITAGE
ACTION ZONE
St Mary's School
shops **restaurants**
craft centres
woodworking
antiques records shop
music shops skateboard shops
the repair shop



RYDE SCHOOL
WITH UPPER CHINE

HIGH STREETS HERITAGE ACTION ZONE St Mary's School



VINTAGE VILLAGE



APPRENTICESHIPS



RYDE SCHOOL
WITH UPPER CHINE



HIGH STREETS HERITAGE ACTION ZONE St Mary's School LOCAL INSPIRATION



THE COW
TAPNELL FARM



**RYDE SCHOOL
WITH UPPER CHINE**

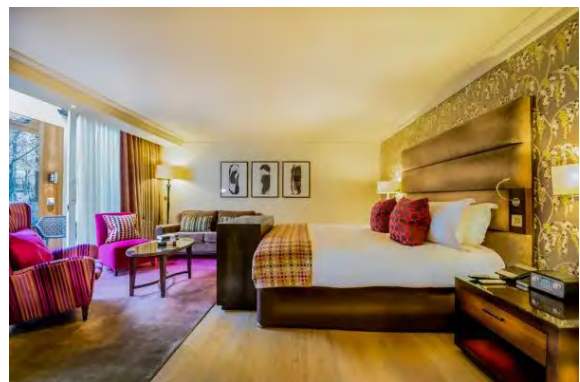
**HIGH STREETS
HERITAGE
ACTION ZONE
St Mary's School
TROPICAL GARDEN**



RYDE BOUTIQUE HOTEL



**RYDE SCHOOL
WITH UPPER CHINE**



HIGH STREETS HERITAGE ACTION ZONE St Mary's School SHOPPING MALL



 **LEGOLAND**
DISCOVERY CENTRE




RYDE SCHOOL
WITH UPPER CHINE

Indoor climbing and swimming pool, fitness gym.

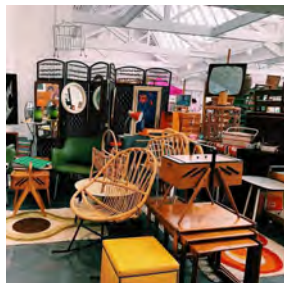
HIGH STREETS HERITAGE ACTION ZONE ST MARY'S SCHOOL CASE STUDY



B-ham

'In a world dictated by global competitiveness, it is clear that cities are no longer islands of stable development, but are instead dynamic agglomerations operating in a force field where growth and decline are both possible. Creativity and innovation may become a competitive asset to improve the socio-economic performance of cities' (Girard, Baycan, Nijkamp, 2011).

Regeneration



HIGH STREETS HERITAGE ACTION ZONE HIGH STREET OF THE FUTURE



20
31

8



PEDESTRIAN ZONE

BURGER BAR ARTS & CRAFTS SHOP

SPORTS SHOP INDOOR CLIMBING BOOKSHOPS



APPLE STORE SHOPPING MALL

GAMING CENTRE

LEGO DISCOVERY ZONE

COSTA COFFEE



HIGH STREET BRANDS

MATALAN



M&S

TOPSHOP

EST. 1884



John Lewis

RIVER ISLAND

wallis



Sainsbury's

NEXT

TESCO

NEW LOOK



DEBENHAMS

PRIMARK



HIGH STREETS HERITAGE ACTION ZONE

Models and 3D designs / modelling



RYDE SCHOOL
WITH UPPER CHINE